

**USER CENTERED DESIGN [Armato]**  
**Homework #3—Information Graphics Poster—200pts**

**Process**

Create a poster to show a large quantity of information presented to a specific audience in a usable and well-designed format. This information needs to be fact based, presenting the information both in writing and visually.

Your design should utilize a large-scale image that fills a substantial amount of the compositional space. This can be either photo or vector based. When done effectively, this image will serve both as subject and as background to other images and design elements. It must support and tell the same story as the text.

Subject matter for the information graphic can be any Human Bodily Function

Poster size should be a minimum 11 x 17

Be concerned with accurate information, readability, thorough design and, especially, strong hierarchy and typography.

**Expected Presentation**

You will present your findings on screen to the class. You will also submit a color print of your poster for display in the hallways.

Professional presentation of your work is essential, both in the quality and craftsmanship of your design, and the verbal presentation in critique.

You will turn in a print-ready PDF and a full-scale color printout.

**DUE Week 7.2 (Thu, 11/20) by the end of class**

The first draft of your design. *This should be developed to a point that is largely complete. The goal is to get feedback on the effectiveness of your layout and the information design strategies that you are using.*

**DUE Week 9.1 (Thu, 12/2) by the beginning of class**

The final draft of your design.

The file must be titled *lastnameHW03.pdf* and placed in the following folder:  
DropOff/TimArmato/UCID/