

## **PUBLICATION DESIGN [Armato]**

### **Homework #1—Multi-page Layout**

Using the supplied content design and lay out a multi-page booklet using Adobe InDesign. Then re-create the exact same layout using Quark Xpress,

There are a wide variety of technical issues that must be considered when designing a multiple page document, including visual consistency, readability, organization of information and hierarchy. The Graphic Design is just the beginning. In this assignment we will also focus on many of the technical issues involved with creating such a document in both Quark and InDesign.

Begin by researching and exhaustively thumbnailing page layout designs. Do this on paper. Since we will be working with two different pieces of software it is important to have preliminary drawing to serve as “maps’ for your designs, otherwise you risk creating designs that are limited by your knowledge of the technology.

Develop grids and implement them using guides on Master Pages. Consider flexibility in the positioning of images, captions and sidebars. To the extent possible, manage all text formatting with Style Sheets. You will also create a table-of-contents and content anchors.

#### **SPECIFICATIONS**

- Minimum of 10 content pages
- Design front and back cover
- Use all supplied content
- Assemble page layouts in InDesign
- Base your page designs on a grid
- Must use *style sheets* and *master pages*
- Headers and footers
- Page numbers

#### **DUE**

- 8:00am Week 3 (4/12): Printed and Assembled InDesign version
- 2:00pm Week 3 (4/12): Printed and Assembled Quark version